

CASEY P. O'NEILL

SOUND DESIGNER & COMPOSER

PROFESSIONAL SKILLS

Python
Javascript
HTML/CSS
C#/C++
AWS
Unreal Engine
Ableton/Reaper
Adobe Premiere

PERSONAL SKILLS

Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated
Analytical

CONTACT

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cponeill.com

PROFILE

Experienced sound designer & composer with a great ear for sound and a keen understanding of the techniques used to develop top of the line audio. My experience also includes managing media and marketing campaigns and web development

EXPERIENCE

TECHNICAL SOUND DESIGNER & COMPOSER

8 Circuit Studios | May 2017 - Present

- Licensed original audio compositions for use in media promos and in game.
- Recorded & mixed SFX using Ableton/Reaper & implemented in game using Unreal Engine Blueprints.
- Edit & cut video content for trailers using Adobe Premiere.
- Composed & released the game OST on all streaming platforms.

WEB DEVELOPER

Consultant | Sept 2015 - May 2017

- Designed and deployed my clients web presence using Flask, AWS, and HTML/CSS/Javascript.
- Built an email funnel strategy to increase customer conversions by ~5% and increased sales on average ~10%.
- Provided SEO audits, ran digital ad campaigns with a ~2% CTR, and helped build marketing content strategies

WEB & ANALYTICS DEVELOPER

DIY Media | June 2011 - Aug 2015

- Increased customer conversions by ~15% on a weekly basis using consistent content marketing.
- Mined customer data to from internal database, Google Analytics, & FB Ad Manager. Established customer lifetime value (CLV) as well as conversion rates from social media, content marketing, and email campaigns. This analysis helped the marketing team discover the right customer demographic to focus our campaigns on.
- Built press application using Node.js & Bootstrap framework while also maintaining company's web presence.

EDUCATION

BACHELOR OF SCIENCE, MAJOR IN ECONOMICS & COMPUTER INFORMATION SYSTEMS

Seattle University

ASSOCIATE OF ARTS, MAJOR IN ECONOMICS

Seattle Central Community College